

MediaSpeak

SYMPOSIUM

MASTER THE MESSAGE MASTER THE MEDIA

Thursday - Saturday | October 5, 6 & 7
LAX PLAZA HOTEL | CULVER CITY, CA

SPEAKERS | AUTHORS | COACHES | CONSULTANTS | ENTREPRENEURS | BUSINESS EXECUTIVES | SPOKESPERSONS

MEDIA EXPOSURE IS A CRITICAL ELEMENT TO YOUR SUCCESS

POSITION YOURSELF AS AN EXPERT

ESTABLISH CREDIBILITY

INCREASE VISIBILITY

ATTRACT MEDIA ATTENTION

GENERATE RESULTS

COMMUNICATE your key message to the news media, audiences and clients

POSITION yourself as a savvy media guest/expert

CREATE grabber sound bites that attract attention

DEVELOP dynamite pitches that attract producers and editors to spotlight you now

CHOOSE the best promotion strategies for print, TV, radio or Internet

DISCOVER how to pitch to multiple media outlets

BECOME a sought-after talk show guest who gets booked again and again

CONVINCE newspapers and magazines to run feature stories on you and your work

NAIL any interview without getting clobbered

CRAFT print and online media kits that reporters will love

SPEAKERS & MEDIA COACHES

Jack Barnard

Maureen O'Crean

Jill Lublin

Nancy Greystone

Raleigh Pinsky

Ann Convery

Gayl Murphy

Lance Webster

Jacque Jordan

Mark Austin Thomas

Kevin MaMahon

BREAKOUT SESSIONS . . .

WITH MEDIA COACHES OF YOUR CHOICE

PITCH YOUR . . .

IDEAS TO BROADCAST & PRINT MEDIA

READY SET PITCH

READY | THURS | 10/5

Gather all the elements of your presentation in one succinct package, **sharpen** the point.

SET | FRI | 10/6

Receive meaningful media coaching, **learn** tricks, tactics & techniques.

PITCH | SAT | 10/7

Present yourself like there is no tomorrow

Your Investment:

Early Bird Special: \$597-\$697 after 9/15

For more information/register:

www.speakerservices.com/mediaspeak

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A production of Speaker Services

www.speakerservices.com

